



STEFANO TOSELLI AND TER BEKE TO CREATE A JOINT VENTURE FOR LASAGNE AND PASTA MEALS IN CENTRAL AND EASTERN EUROPE

Ter Beke and the shareholders of Stefano Toselli, both major players in the Western European chilled lasagne markets, announce that they have signed on 30 September 2010 an agreement to investigate the creation of a joint venture. This joint venture is to commercialise lasagne and pasta meals in Central and Eastern Europe.

French based Stefano Toselli and the Belgian Euronext listed Ter Beke announce that they will investigate the opportunity to commercialise chilled lasagne and pasta meals jointly in Central and Eastern Europe. The business plan may also comprise the construction of an automated production plant in Central Europe exclusively dedicated to the Central and East European markets. The completion of the study and the clearance of all conditions precedent are scheduled for spring 2011.

The agreement anticipates the creation of a 50/50 joint venture between YHS Holdings (“YHS”), the holding company controlling Stefano Toselli, and FreshMeals, Ter Beke’s ready meals division. The joint venture agreement shall grant Ter Beke a call option both on YHS’s share in the joint venture and on the shares of Stefano Toselli. The valuation formulas of the call options, which are scheduled to be executed in 2018, are based on cash flow and generally applied market multiples.

Doug Hamer, President of Stefano Toselli and of YHS, stresses the importance of this transaction for the accelerated development of his company: “For long we are an important player in the Western European chilled lasagne markets. We are convinced that the consumer developments in Central and Eastern Europe create the environment for the roll out of our price/quality concept into those markets. The co-operation with Ter Beke provides us with the possibility to accelerate our growth ambitions shortly after our recent management buy out”.

Marc Hofman, Managing Director of Ter Beke, is very pleased with this major breakthrough for the ready meals division: “This joint venture means an accelerated implementation of our geographical strategy for two of our core products: chilled lasagne and pasta meals. For a decade we have been following the evolution in these emerging markets and we believe the time is now right to move forward. I am convinced that joining the industrial competency of Stefano Toselli with Ter Beke’s marketing and product development strengths will be very effective”.

CONTACTS

For questions about this press release or for further information, please contact:

Stefano Toselli

Doug Hamer
President
Tel: +33 2 31 20 05 96
doug.hamer@stefano-toselli.com

Ter Beke

Marc Hofman
Managing Director
Tel. +32 9 370 13 16
m.hofman@terbeke.be

René Stevens
CFO
Tel. +32 9 370 13 45
rene.stevens@terbeke.be

You can also consult this press release and send your questions to Ter Beke via the Investor Relations module of our website (www.terbeke.com)

STEFANO TOSELLI IN BRIEF

Stefano Toselli is based in Mezidon-Canon, Normandy (F) and since its inception in 1981 has grown through developing quality products manufactured for the retail across Europe. The company has also innovated the production process to produce consistent quality pasta based products on 2 automated production lines. Stefano Toselli has 226 employees and had a net turnover of EUR 66 million in 2009.

- One of the market leaders in chilled & frozen lasagne
- 2 highly automated chilled and frozen lasagne/cannelloni production lines
- The plant has been developed to produce high volume production runs
- Retailer brand specialty and own brand Stefano Toselli® brand which is sold across Europe
- Currently exporting to 25 countries in Europe
- The company was purchased from The Schwan Food Company in December 2009 by way of MBO. Gilbert Schmit, Andrew Young and Douglas Hamer are the 3 directors of the company. They have collectively over 60 years experience in the food industry.

TER BEKE IN BRIEF

Ter Beke (Euronext Brussels: TERB) is an innovating Belgian fresh foods group selling its range of products in 10 European countries. The group has 2 core activities: processed meats and fresh ready meals; it has 9 industrial sites in Belgium, the Netherlands and France and employs approximately 1.800 people. Ter Beke generated a turnover of EUR 392 million in 2009.

Processed meats Division:

- Producer and slicer of processed meats for the Benelux, the UK and Germany
- 4 production plants in Belgium (Wommelgem, Waarschoot, Marche-en-Famenne, and Herstal) and 4 centres for the slicing and packaging of processed meats, 2 of which are in Belgium (Wommelgem and Veurne) and 2 in the Netherlands (Milsbeek and Ridderkerk)
- Innovating in the segment of pre-packaged processed meats
- Distribution brands and own brand names L'Ardennaise®, Pluma® and Daniël Coopman®
- Approximately 1.050 employees

Ready meals Division:

- Producer of fresh ready meals for the European market
- Market leader in chilled lasagne in Europe
- 3 production plants, 2 of which are in Belgium (Wanze and Marche-en-Famenne) and 1 in France (Alby-sur-Chéran)
- Brand names Come a casa® and Vamos® in addition to distribution brands
- Approximately 750 employees